



# **ISM Tech 2017**

## **USE TECH TO DRIVE REAL RESULTS**

**March 22-24, 2017 | Washington, D.C.**

## Wednesday, March 22, 2017

5:00 – 7:00 p.m.      **Welcome Reception and Supplier Display**

## Thursday, March 23, 2017

7:00 – 8:00 a.m.      **Continental Breakfast**

8:00 – 8:15 a.m.      **Welcome/Opening Remarks**

*Craig Reed, Global Director, Raw Materials, Energy, Packaging, and Contract Mfg., DuPont*

8:15 – 9:15 a.m.      **Keynote**

### **Our 3D Printed Future**

3D printing is the catalyst for driving on-demand manufacturing with real implications on every aspect of our lives. This game-changing technology is poised to be the next major disruptive economic and industrial shift. Rick Smith explores how organizations and leaders can successfully navigate this historic shift in manufacturing and global supply chains.

*Rick Smith, CEO, Fast Radius*

9:15 – 10:15 a.m.      **How Artificial Intelligence Will Drive Your Future**

In this era of AI, IoT and Machine learning, customers enjoy unprecedented power to demand a product or a service in the way and the time they want. Learn how an organization can gear its culture, process and technology to tackle this new phenomenon where innovating WITH the customer is more important than innovating FOR them.

*Javaid Iqbal, Digital Futurist & Professor of Innovation, transformx.io & DePaul University*

10:15 – 10:30 a.m.      **Break**

10:30 – 11:15 a.m.      **Uncovering, Assessing, Mitigating and Managing Risk (Intelligently)**

The era of globalization has ushered in many benefits, especially to those companies who are executing a global sourcing strategy. On the other hand, it has unleashed many new risks that are often cumulative in nature for suppliers and the supply chain. So how does an enterprise gain a competitive advance by engaging in global sourcing while reducing and mitigating the associated risk? Experience has shown success can be achieved by having tools and processes to systematically uncover, assess, mitigate and manager risk - intelligently. Learn what tools and process have been successfully used in uncovering immediate, medium and longer term supplier and supply chain risks leading to gaining a competitive advantage.

*Louis Ferretti, Project Executive, Product Environmental Compliance & Supply Chain Social Responsibility, IBM Integrated Supply Chain*

11:15 a.m. – 12:00 p.m.      **Roundtable Discussion/Activity**

Network with your peers

12:00 – 1:00 p.m.      **Lunch**

- 1:00 – 2:30 p.m.**      **How to Properly Procure Software and Technology**
- Every procurement professional needs to know how to handle the purchase of software, software as service and how to deal with data. In this modern age, large software companies are forcing everyone to take software licenses more seriously. This session covers software, data and technology agreements and assists students in how to handle licenses. Focus is placed on how to negotiate with the large software providers and how to manage the software license after the contract is signed. The session will address the current status of digital signatures. Service level agreements and how to include them properly in the contract documents as well as the new rules for data management and protection are also covered. This session also discusses the management of risk associated with any purchase in which software or your company's data is involved.
- Mark Grieco, Esq., President, Grieco & Scalera, PA*
- 2:30 – 2:45 p.m.**      **Break | Supplier Display**
- 2:45 – 3:45 p.m.**      **Concurrent Session A – Not Your Mother's Robots Anymore**
- Robots are not only for the manufacturing line, but they also can quickly automate your business processes.
- Amanda Prochaska, VP, Procurement Program Management Office, MGM Resorts International*
- Concurrent Session B – Business Intelligence Works Harder When You Get It into the Right Hands**
- Most corporate information is owned by specific people in organizations. Productivity reports, revenue metrics, travel and expense data, asset registers, contract information, personnel hierarchies, and more are centralized to a few people. Often these data stewards are tasked with manually extracting and filtering subsets of the data to send to upper management and others. This labor-intensive distribution method virtually ensures that it never happens as broadly or consistently as required for organizations to have needed information.
- What if we had a tool that distributed this important information, properly filtered and strategically visualized, directly to people who could use it best in making decisions?
- RezDesk's Robert Reynolds discusses the possibilities of getting business intelligence into the hands of decision makers.
- Robert Reynolds, President, RezDesk*
- 3:50 – 4:50 p.m.**      **Supply Chain, IoT and Analytics: Where We Are Heading and Its Impact**
- Pathway to welcome Innovation, New Technologies and Millennial Talent needed to embrace the Internet of Things (IoT) and their application to bring down the challenges and barriers inside and outside of the Digital, Forward and Reverse supply chain.
- Paul B. Silverman, President and Chief Executive Officer, PrecyseTech*
- 4:50 – 5:00 p.m.**      **Wrap Up – Day One**
- 5:00 – 6:30 p.m.**      **Reception | Supplier Display**

## **Friday, March 24, 2017**

- 7:00 – 8:00 a.m.**      **Continental Breakfast**
- 8:00 – 8:10 a.m.**      **Welcome/Opening Remarks**

- 8:10 – 9:00 a.m.**      **How Data is Driving the Transportation Evolution**
- Data is driving the evolution (the revolution!) of the transportation industry. Machine learning capabilities, algorithms that predict supply and demand, autonomous vehicles—all made possible by the collection and application of transportation data. The future lies in collecting, integrating and leveraging this data to revitalize carriers, shippers and the customers that drive the industry.
- Moderator: Eric Johnson**, IT Editor and Research Director, American Shipper*
- Abtin Hamidi**, Co-Founder, Executive Vice President, Cargo Chief*
- Ziad Ismail**, Chief Product Officer, Convoy*
- 9:00 – 10:00 a.m.**      **Supplier Demonstrations**
- Join us for demonstrations by Synertrade, RezDesk and GEP.
- 10:00 – 10:20 a.m.**      **Break | Supplier Display**
- 10:20 – 11:20 a.m.**      **You can get anything you want at Alexa’s Restaurant**
- Digital everything (process, networking, mobility, analytics, time, speed, cost, ....) is rewriting the menu of work—the agenda, how we engage, measurement, transparency, etc. The list of technology impacts is long and the implications many. Live insights from the World Economic Forum’s Initiative, *Shaping the Future of Production*, involving business and government leaders from over 100 institutions which A.T. Kearney is leading. Updates on live situations where new technologies are creating a reset in behaviors and processes of interest to procurement—payments and procurement performance management. *Walk right in, it’s around the back...you can indeed get anything you want.*
- Mark Clouse**, Partner, A.T. Kearney*
- Sean Monahan**, Partner, A.T. Kearney*
- 11:20 a.m. – 12:05 p.m.**      **Mining Data to Free Up Cash and Capital**
- Decision makers are leveraging advanced analytics tools to uncover valuable information buried in business data. However, the incentives that guide those decisions are not always coordinated. Join us for an interactive discussion on how advanced analytics can drive alignment, improve your profitability and optimize working capital.
- Carlos R. Vega**, CEO & Co-Founder, Tesorio, Inc.*
- 12:05 – 1:05 p.m.**      **Lunch**
- 1:10 – 2:10 p.m.**      **Consumer Intelligence to Serve, Predict and Influence Today’s Empowered Shopper**
- Consumers access endless content, make decisions in moments, and act in seconds. To meet today’s consumer expectations your supply chain needs to be intelligent, agile and capable of meeting consumer demand without increasing costs. Marketing has long used consumer intelligence to gain, motivate and engender valuable consumer loyalty—now it’s time for you to learn how your supply chain should leverage this insightful data to improve consumer experience and fulfillment, while improving supply chain economics for your brand’s manufacturing, distribution, and retail business.
- Greg White**, President, Blue Ridge Global*
- 2:10 – 2:30 p.m.**      **Break**
- 2:30 – 3:30 p.m.**      **Drones in the supply chain: It’s not all about the last-mile delivery.**

Supply chain executives are starting to understand that the value that drones can bring to their organizations go beyond the last-mile delivery. Learn how Industry leading organizations are tackling complex and specific supply chain challenges using this technology.

***Matt Yearling, CEO, PINC***

**3:30 – 4:30 p.m.**

**Keynote**

**Technology and the Threat of a Jobless Future**

Martin Ford explores the ways in which “robots” and other technological advances are outpacing humans in all kinds of sectors, from education to law to agriculture to healthcare to management and beyond. He offers a realistic view of what the future of work—and your place in it—will look like. We are at an inflection point: Do we continue to listen to those who argue that nothing fundamental has changed, and take a bad bet on a miserable future? Or do we begin to discuss what we must do to ensure all of us, and not just the few, benefit from the awesome power of artificial intelligence, machine learning, and other breakthroughs? The time to choose is now.

***Martin Ford, Futurist, New York Times Bestselling Author, Speaker and Silicon Valley Entrepreneur***

**4:30 - 5:00 p.m.**

**Closing Comments**